

## SPREADING HOPE IN MAYNOOTH, ONTARIO

### Do you ever have hard days?

Days where you wish you could just hit the “reset” button on your day—or maybe even on your life? Maybe you’ve felt like Lois, from Maynooth, Ontario, who told us of mornings where she simply wanted to roll over, cover up her head and stay in bed because of how down she felt. But as Lois has learned,

### GOD’S TIMING WITH MUSIC IS IMPECCABLE...

*“If it wasn’t for UCB Radio coming on, to lift me up and get me going, I would have stayed in bed. God’s timing with music is impeccable; I mean, I know it’s God, you guys can’t do that....It has been a constant and a blessing with the music. I thank God for UCB Radio. We need to reach out to our friends that don’t know the power of Jesus. UCB Radio can give it to them.”*

This past September, because of your faithful prayers and support to UCB Canada, Lois and the people of Maynooth, Ontario, celebrated the launch of 94.7—bringing Christian radio to this little town with a big heart. For years, the people of Maynooth prayed for Christian radio in their midst, and this past year, Jesus came through for them—now “coming through” the airwaves to minister to their hearts and minds.

Through God’s leading and the help of our supporters, we pray that God may continue to open up the airwaves to communicate the love of Christ to many more communities like that of Maynooth.



## UCB CANADA IN THE COMMUNITY

**You may have only been 14 weeks a long, but you had bonded with that baby. You were excited about becoming “Mama,” dreaming about cuddling that bundle. But then, just like that: miscarriage.**

Few people talk about miscarriage. But even fewer people know that hope and love are available to those who are hurting from miscarriage and infant loss—hope and love found in a box

“‘Hope Box Kingston’ is a group of women who reach out to those who have experienced child loss by giving them a box full of encouragement,” says Belleville Community Engagement Coordinator Sylvia Thomson. “We are excited to partner with this awesome ministry and provide UCB Canada’s daily encouragement booklet *The Word for You Today* as a resource to add to these little boxes of God’s love.”

As part of our mandate to be a media company that encourages faith, communicates hope and shares Christ’s love, we are excited to build even more into your communities with our new team of Community Engagement Coordinators.

“More and more people are using the internet and electronic devices to stay in touch with people,” says Executive Director James Hunt. “But for all the ‘connecting’ they do online, there is very little ‘true connection’ and face-to-face contact happening with people—to hear people’s pain or share in the joy in their life. With having Community Engagement Coordinators out there in the community, we are sharing heart-to-heart the amazing work God is doing, mobilizing others to make a difference in the communities in which they live.”

# GOD ON THE MOVE IN WINDSOR, ONTARIO

When we launched our 9th frequency—90.5—in Windsor, Ontario, this past December, we weren’t sure quite what to expect when we hit the ground.

### But, of course, God showed us how awesome He is!

“It’s been amazing to see God on the move in Windsor,” says Windsor UCB Community Engagement Coordinator Maxine Ebegbuzie-Shelton. “When UCB came into Windsor, there was already a large movement of pastors and ministry leaders from various churches who met weekly to pray, support and discuss how they could unify the Body of Christ across Windsor. These people are working in collaboration with each other to support one another’s ministries to be ‘the hands and feet of Jesus’: to feed the hungry, house the homeless and minister to the hearts of those in the community. But there was no local Christian radio station. So, for UCB Canada, it’s simply been a matter of jumping in where God is already doing amazing work, partnering with the various ministries and churches—together being God’s ‘Love Letter’ to Windsor.”

One such project has been to partner with an organization called “Feeding Windsor,” a ministry that serves those who struggle with food insecurity due to poverty and isolation. UCB Canada has had the opportunity to supply its patrons with hundreds of its encouragement booklet *The Word for You Today* to bring light and hope to hungry hearts.

We’ve also been able to partner with an organization called “The Bridge,” a resource centre that helps youth who are in need of food, clothing, direction, as well as encouragement and love.

“Helping the ministries to minister by providing plenty of practical and relevant resources such as *The Word for You Today*, the radio, our App and On-Demand programs have been invaluable in sharing God’s Word in our region,” says Maxine.

I’m so excited to see UCB Radio 90.5 Windsor here. I can tell you that UCB has gotten me through so many stressful times... and certain days that bring back so many memories. UCB has just gotten me through so much—personal and business stress—and I want to thank you so much for coming to Windsor... it’s so much support.

Dian





# SPRINGING INTO THE FUTURE

## REACHING MORE PEOPLE WITH A NEW NATIONAL MEDIA CENTRE AND NEW TECHNOLOGY

Fifteen years ago, UCB Canada may have had only one frequency to our name, but we had countless other frequencies in our hearts. Over a decade-and-a-half ago, the vision for “Christian radio for every Canadian” was birthed and this dream still runs strong today!

With so many people still needing to hear about the hope in Jesus, we are expanding to take on more radio frequencies across Canada as well as increasing the distribution of *The Word For You Today*. To do this effectively we need a larger, purpose-built studio and office space.

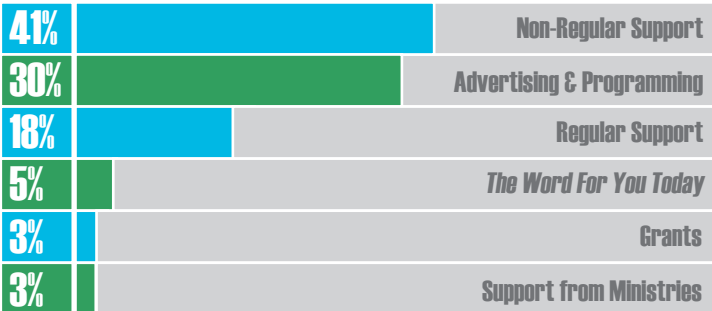
With this new building we will be able to utilize the many digital forms of media to reach people with encouragement and the love of God right where they are, when they need it.

Thanks to your support we have now upgraded some vital software that will enable us to keep the radio running into the future, streamlining the process and saving time.

As this world gets increasingly spiritually darker, the need for the light of Jesus becomes more urgent. With the new building and digital technology—as well as your continued support and prayer—together, we will be a “city on a hill,” introducing thousands to a relationship with Jesus and encouraging everyone to keep “fighting the good fight”.



Income: \$2,365,434



Expenditure: \$2,319,033



The information has been published prior to the approval of the audited financial statements of the year ending December 31, 2017. All figures have been subject to audit and have been summarized. For charitable returns please refer to [www.cra.gc.ca/charities](http://www.cra.gc.ca/charities). BN 877730713RR0001



UCB CANADA

Spring FORTH

2017 IMPACT REPORT

“SEE, I AM DOING A NEW THING! NOW IT SPRINGS UP; DO YOU NOT PERCEIVE IT? I AM MAKING A WAY IN THE WILDERNESS AND STREAMS IN THE WASTELAND.”

ISAIAH 43:19

YOU ARE MAKING A DIFFERENCE!